Leslie Jackson
Executive Director

ID Back message, what message do you want everyone to see?

As a default, badges are printed in black only on the back. No gray-scale options, as they will appear pixelated. Provide your backside text information in an MS Word or text file. We can print in color on the back, but make sure you have upgraded your project to include color back printing as it does increase cost. If you do not have anything printed on the back of your badge, you should ask your team this one question: The back of our badge is like a billboard on a busy highway and it will get looked at many times delivering no message; so what message would make this valuable real-estate to our organization? If you end up with nothing, then blank it is.